

# SPONSOR ELITE STUDENT-ATHLETES



**\*Check Us Out: [www.campuleadership.com](http://www.campuleadership.com)**

## OUR MODEL

Many would agree that peer influence is one of the most powerful and far reaching influencers. In American culture, athletes are often held in high regard; inevitably, athletically gifted youth possess significant influence among peers. Through the process of vertical dissemination, we give elite student-athletes the tools to become intentional leaders, which empowers influencers of the highest aptitude to improve and increase individual and collective performance within their networks on a much larger scale.

## ATTENDEES: ELITE STUDENT-ATHLETES

Each school selects their top elite male & female student-athletes for the state's annual leadership camp for elite student-athletes. Selectees are high academic achievers (near/at a 4.0 GPA), "All-State" level performers within their athletic programs, and actively involved in their school and communities. These are the kids that are already in the spotlight at their respective schools; they are our future difference makers.

## WHY DONATE?

Camp U Leadership is a qualified nonprofit organization (501c3), making your donation tax deductible. As a public charity, our ability to mentor, train, and inspire the state's finest youth are largely dependent upon the financial support we receive from the public. We have teamed up with successful individuals and organizations like yourself that want to take an active role in giving back to our future leaders. Donated funds are used to enhance the organization's social impact. All Camp U Leadership staff volunteer their time, means, and services. We sincerely thank you for considering our partnership!

**CAMP FEATURES: special guests; insight from the world's greatest leaders; inspiring video clips; great music; team-building activities; competitions; prizes; delicious food; new friends; and much more!**



Endorsed by:



## MISSION STATEMENT

As a Camp U staff, it is our goal to equip high school student-athletes with a complete, battle-tested formula . . . What we have done is created a blueprint pieced together with timeless concepts that will undoubtedly manufacture leaders . . .

In the end, it is our vision that these student-athletes return to their respective communities, and ultimately the next phases of life, with a greater capacity to perform . . .

They will be empowered with a higher level of influence. In essence, Camp U Leadership supplies our schools, communities, businesses, and organizations with more effective leaders, directly contributing to community success.

## TESTIMONIALS

*"It's so cool to be surrounded by elite student-athletes from all across the state."*

*"This camp has changed my life . . . I felt a little lost and scared about being a leader my senior year, until I came here and learned how to be a leader."*

*"It helped me learn what kind of leader I want to be, and the steps I need to take to achieve it. I had so much fun and the food was so good! I had the most fun I've had in a long time."*

*"I loved the atmosphere that was provided as soon as I walked in. I felt welcomed and special."*

*"I absolutely loved being able to come and have this experience. I learned so much in these two days. It was unbelievable to me that I got to listen to so many crazy, impressive people . . . AND THE FOOD! Wow. So great. Thanks you so much! I will never forget these past two days. AND THE PRIZES ROCKED!"*